



Media

Applicant Study Pack

Description of course:

This two year course in Media will give you the skills and knowledge that you need to get into the media industry. If you are set on a career as camera operator, sound recordist, vision mixer, editor, director or anything to do with television production, corporate video production, film, music video, marketing, page layout or photography then this is the course for you. During the course you will use the latest industry standard digital equipment to produce your work. Throughout the course, you will learn how to plan and storyboard, shoot and edit video and photos to industry standard. Our facilities boast a TV studio, radio facilities and a large collection of digital equipment, including a range of high end DSLR cameras. Lessons are delivered in Mac Suites equipped with editing and digital manipulation software and double monitors.

Task One

To get you ready for the course and so that we can get to know you a little better and assess your prior knowledge and skill set, we have set a task for you to complete before enrolling at college.

Over the summer we would like you to create a TikTok of your choice using at least three clean transitions. We can't wait to see your creativity, ideas and techniques shine through your video.

Create an Instagram account for your creative work, we will use these accounts throughout the course. Make sure you choose a professional username which you can promote your work on. For example Amy_Media. Upload your TikTok video to your Instagram account and make sure to hashtag #ClarendonSixth, so that we can see your work. You can see current students work on our Instagram accounts which are;

- clarendonsixthmedia
- Clarendonsixthcreative

Task Two

In approx. 500 words we would like you to analyse a music video of your choice. In this piece of writing, we would like you to consider the following bullet points. You may need to research the definitions of the terminology used.

- Genre.
- Mise-en-scene.
- Camera angles and shot types.
- Lighting.

What next?

- Visit our website – www.clarendon.ac.uk for more information.
- Attend our New Students Day.
- Make it official, join us for enrolment in August. Letters will be sent to all applicants at the end of July with more details.